



TREES FOR TRAVEL

OFFSET YOUR ATTENDEE TRAVEL CARBON FOOTPRINT

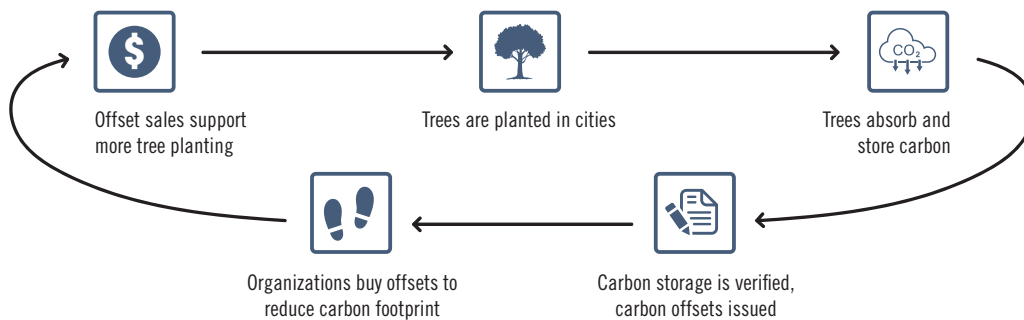
Saint Paul RiverCentre, Xcel Energy Center and Roy Wilkins Auditorium are committed to integrating sustainability into all aspects of our events. As part of this commitment, we've partnered with Green Cities Accord to create a Trees for Travel program. This program offers event organizers the ability to track carbon emissions from attendee travel and purchase Carbon+ Credits, derived from trees planted across the Twin Cities.

BENEFITS OF THIS PROGRAM INCLUDE:

- Absorbing CO2 from the atmosphere
- Reducing air pollution, rainwater runoff, and urban heat island effects
- Increasing tree canopy and supporting biodiversity

Carbon+ Credits are certified by City Forest Credits, a carbon registry that ensures transparency and impact.

HOW URBAN TREE CARBON OFFSETS WORK



BENEFITS OF PARTICIPATION

- **Environmental:** Minimize the carbon footprint of your event.
- **Brand:** Demonstrate leadership in sustainability to attendees, clients, and partners.
- **It's Simple:** Straightforward enrollment process.
- **Engagement:** Connect with environmentally conscious participants.

HOW IT WORKS

1. Our team will provide an estimate for your event based on facility usage, attendee numbers and travel distances.
2. The fee is added to your final event invoice and details included in a simple contract addendum.
3. Our team will provide you with promotional tools to help highlight your participation.
4. Based on your event, data collection methods will vary.

ENROLL NOW

Contact your sales manager to enroll. Together, we can create sustainable events that leave a lasting impact – for people and the planet.

*Purchase and use of carbon offsets can include other types of emissions, in addition to attendee travel. Please contact your sales manager for more information.

