

2022 EXHIBITOR INFORMATION



**April 18-20, 2022
Saint Paul RiverCentre
St. Paul, Minnesota**

**UPPER MIDWEST CONVENIENCE STORE AND ENERGY CONVENTION (UMCS)
3244 RICE STREET • ST. PAUL, MN 55126
(651)484-7227 • (800)864-3813**



2022 Upper Midwest Convenience Store and Energy Convention and Trade Show

Who is UMCS?

Upper Midwest Convenience Store and Energy Convention (UMCS) is a joint venture between the Minnesota Petroleum Marketers Association (MPMA) and the FUELlowa trade associations consisting of more than 1100 regular members and 400 associate members in the states of Minnesota and Iowa. These members operate more than 3600 locations and many different types of businesses such as convenience stores, restaurants, car washes, tire, battery and accessories in addition to commercial, agricultural and home heating accounts.

Who Exhibits?

Exhibitors include companies who provide goods and services to the petroleum and convenience store industry. Petroleum equipment, computer software, cash registers, car washes, food and beverage products, and c-store equipment will be at the UMCS's 2022 Convention and Trade Show.

UMCS Non-Exhibiting Vendor Policy: In an effort to protect the integrity of the show and to ensure the value of the exhibit space at the UMCS Show, it is the endorsed policy of UMCS that any non-exhibiting vendor wishing to attend UMCS shall be charged an amount equal to the fee of one booth. Non-exhibiting vendors who do not pay the fee will not have access to the exhibition floor.

Who Attends?



The 2019 trade show attracted about 1200 petroleum marketers from Minnesota, North Dakota, Wisconsin and Iowa. This is a majority of the area's oil jobbers and c-store operators who are the owners, operators and managers of independent businesses. The event attracts branded and unbranded outlets as well as agents and supplying company personnel.



EXHIBITOR INFORMATION

All booths are 10' x 10' and contain back and side curtains and an exhibitor name plate.

BOOTH RATES:

		<u>Member</u>	<u>Non-Member</u>
		\$ 1,125.00	\$ 1,425.00
		\$ 1,325.00	\$ 1,625.00
Truck space—	Tank Wagon 10' X 40'	\$ 2,000.00	\$ 2,300.00
	Transport 10' X 70'	\$ 2,300.00	\$ 2,600.00

BOOTH SPECIFICATIONS:

All booth space is 10' X 10'. All equipment and operation of equipment must be in the confines of the booth space. If in the opinion of the Convention Committee a booth setup is in conflict with another exhibitor, the Committee will make the final determination on the setup.

FOOD VENDORS: All samples are to be significantly less than a serving size for food and 3 oz size for beverages.

TRUCK SPACE: Combustion engines—Any autos, trucks, or motorized vehicles or other flammable fueled engines displayed shall conform to the following requirements:

Fuel tanks, unless never having held fuel, shall be maintained between 1/3 and 1/2 full... Caps for fuel tank fill pipes shall be maintained locked. If it is not practical to attach such a cap, an alternate method shall be employed with prior permission from the facility Fire Marshal. No fueling may take place in the building (LSC 9—4.4.4) The electrical system shall be de-energized, either by: 1) Removing the battery (ies); 2) Removing the battery cables; or 3) Disconnecting both the battery cables and covering them with electrical tape or other similar insulating material. (LSC 9-4.4.4)

Truck move-in will be determined closer to the Show. Trucks must be set prior to the rest of the show being set up. It will most likely be Monday, April 18, 2022, early morning (6 am).

LOCATION:

Saint Paul RiverCentre
175 West Kellogg Boulevard
Saint Paul, MN 55102

SCHEDULE: (Tentative)

MOVE IN:

Monday, April 18, 2022

Truck Move-in
Set up

6:00 am
10:00 am - 4:00 pm

WELCOME RECEPTION*

EXHIBIT HOURS:

Tuesday, April 19, 2022
Wednesday, April 20, 2022

10:00 am - 4:00 pm
9:00 am - 12:00 pm

MOVE OUT:

Wednesday, April 20, 2022

AFTER 12:30 PM

* All Exhibitors are invited to attend the Welcome Reception.

EXHIBIT SPACE RESERVATIONS:

Enclosed is a floor plan of the Saint Paul RiverCentre Exhibit Hall and an order form for exhibit space. This year we have **231** booth & truck spaces. There is a maximum limit of six free exhibitor badges. Any additional badges will be billed at \$65 per badge.

All booths will be assigned on a first-come, first serve basis. Booth spaces will be assigned by receipt of signed contract. You may pay with credit card or check. If you email or fax your contract and wish to pay by check, we will hold the booth space for 10 days and MUST receive payment within those 10 days or space will be released.

To make your booth reservation, select three choices and complete the enclosed Exhibit Space Contract and return to UMCS, 3244 Rice Street, St. Paul, MN 55126-3047 or email to info@umcs.energy.

MOVE OUT:

Move out begins after 12:30 pm (after trucks are moved out) on Wednesday, April 20, 2022. Move-out time will be monitored. Any exhibitor that begins taking their exhibit down prior to 12:00 pm will have their 2022 booth price doubled. This policy will be strictly enforced by the MPMA & FUEL Iowa Board of Directors. All equipment must be out by 8:00 pm. Any costs incurred by the Association after that time will be assumed along with any liability by Exhibitor. (GES will remove aisle carpet at 12:00 pm. Exhibitors can be in the aisles at 12:15 or once the aisle carpet has been removed.)

PAYMENT/REFUND:

Booths must be paid in full to reserve a space. Refunds before January 1, 2022 will be in full. After January 1, 2022, refunds only if space is resold. **You may pay with credit card or check. If you submit your contract via fax or email and wish to pay by check, we will hold the booth space for 10 days and MUST receive payment within those 10 days or space will be released.**

EXHIBITOR SERVICE KITS:

Each exhibitor will receive an exhibitor service kit approximately 45 days prior to the show. Included in the kit will be forms for ordering booth furnishings, electricity and shipping forms. Mailing labels for MPM & PMCI members will be available.

Pre-registration form for exhibitor badges and hotel reservations will be in your exhibit packet available in **JANUARY**.

Exposition Services:

GES
7624 Boone Avenue North
Minneapolis, MN 55428
(763) 488-5380 www.ges.com

Electrical:

Saint Paul RiverCentre
175 West Kellogg Boulevard
St. Paul, MN 55102-1299
(651) 265-4800

Show Coordinator:

Holly Werner, Convention Coordinator
Upper Midwest Convenience Store & Energy Convention
3244 Rice Street
St. Paul, MN 55126-3047
(651) 484-7227 or (800) 864-3813
info@umcs.energy

Hotel:

Reservation forms will be in
your exhibitor packet - January 2022

UTILITIES:

Electrical service is available to all booths and must be ordered prior to show. Water is available on the show floor. Both can be ordered and directly with the St. Paul RiverCentre.

LIABILITY:

Minnesota Petroleum Marketers Association, Petroleum Marketers and Convenience Stores of Iowa or the Saint Paul RiverCentre are not responsible for lost, stolen or damaged equipment, supplies, etc.

2019 MPMA EXHIBITORS

AA EQUIPMENT CO
 ACTERRA GROUP
 ADD SYSTEMS
 ADVANCED WIRELESS
 COMMUNICATIONS
 AG TECH BUSINESS
 ALLSTATE PETERBILT GROUP
 AMCON DISTRIBUTING CO
 AMERICAN LUNG ASSOCIATION IN MN
 AMERICAN PRESSURE INC.
 AMTHOR INTERNATIONAL
 ARCTIC GLACIER ICE
 ARROW TANK AND ENGINEERING CO
 AT&T
 ATC- ENVIRONMENTAL,
 GEOTECHNICAL & ENGINEERING
 AUTOWASH SYSTEMS
 B & H PETROLEUM EQUIPMENT CO
 BAKER TILLY
 BANKERS EQUIPMENT SERVICE
 BARKER LEMAR PETROLEUM
 SERVICES
 BAY WEST ENVIRONMENTAL &
 INDUSTRIAL SOLUTIONS
 BLENDSCO SYSTEMS
 CARLSON MCCAIN INC
 CARWASH TECHNOLOGIES
 CAT SCALE COMPANY
 CDS - CPAS & ADVISORS
 CHAMBERS & OWEN
 CHEMQUEST INC
 CHS PAYMENT SOLUTIONS
 CHS/CENEX
 CIVACON
 CLARK BRANDS
 COLE PAPERS, INC.
 COMPLIANCE TESTING &
 TECHNOLOGY
 CONVENIENCE STORE DECISIONS
 CORE-MARK
 COUNTRY FRESH MEATS
 CSC SERVICEWORKS
 CW TECHNOLOGY - CLOUD,
 SECURITY, AND STRATEGIC
 DALE PETROLEUM COMPANY
 DAY N' NIGHT BITES
 DELI EXPRESS
 DIGITAL SURVEILLANCE CONCEPTS
 DJV LABELS & PACKAGING
 EBY-BROWN
 EMC INSURANCE COMPANIES
 ENBRIDGE
 ERBERT & GERBERT'S SANDWICH
 SHOP
 FARNER-BOCKEN COMPANY/CORE-
 MARK MIDCONTINENT
 FARSTAD OIL INC
 FEDERATED INSURANCE
 FUEL Iowa
 FUEL MASTERS LLC
 GATR TRUCK CENTER
 H2OVERHAUL
 HARRELL'S CAR WASH SYSTEMS
 HARTLAND FUEL PRODUCTS LLC
 HARTLAND LUBRICANTS &
 CHEMICALS
 HEARTLAND

HENRY'S FOODS INC
 HOLIDAY STORES
 HORIZON EQUIPMENT
 HUNT BROTHERS PIZZA
 I-GOGS QUALITY EYEWEAR
 INNOSPEC FUEL SPECIALTIES
 INNOVATIVE CONTROL SYSTEMS
 INTERNATIONAL WHOLESALE SUPPLY
 IOWA LOTTERY AUTHORITY
 KAY TANK
 KITCHEN FRESH FOODS INC
 KRISPY KRUNCHY CHICKEN
 KRISPY KRUNCHY CHICKEN
 LBT INC
 LIBBY LAW OFFICE
 LIQUID CONTROLS
 LIQUID ICE ENERGY DRINK
 LMC INSURANCE & RISK MANAGEMENT
 LPG & NH3 SUPPLY
 LSI INDUSTRIES
 LYNCO PRODUCTS
 MARATHON
 MASON BROTHERS COMPANY
 MCLANE COMPANY - YOUR SUPPLY
 CHAIN ADVANTAGE
 MEG CORP
 MERTHAN ENTERPRISES
 MID AMERICA MFG & DIST INC
 MIDCONTINENTAL CHEMICAL CO., INC.
 MIDWEST FOOD AND TOBACCO
 GROUP
 MINNESOTA BIODIESEL COUNCIL
 MINNESOTA PETROFUND
 MINNESOTA PETROLEUM SERVICE
 MINNESOTA STATE LOTTERY
 MN DEPT OF REVENUE
 MN DOT/FMCSA
 MN POLLUTION CONTROL AGENCY
 MN WEIGHTS & MEASURES DIVISION
 MORRISON BROS CO.
 NAGLE SIGNS INC/EAGLE SIGN CO.
 NORTH AMERICAN TRAILER SALES
 NORTHLAND PETROLEUM SERVICE
 O'DAY EQUIPMENT
 OPIS BY IHS MARKIT
 OPW
 ORION FOOD SYSTEMS
 PATRON POINTS
 PAYMENT ALLIANCE
 PETROLEUM CARD SERVICES
 PETROLEUM MARKETERS SERVICE
 PICCADILLY CIRCUS PIZZA
 POINTS TO PARTNERS (P2P)
 POLAR TANK TRAILER
 POLKA DOT DAIRY INC
 POWER SERVICE PRODUCTS
 PROFESSIONAL CARWASH SYSTEMS
 PT RISK MANAGEMENT INS SVS
 PUMP & METER SERVICE
 QUALITY REFRIGERATION
 R & R PETROLEUM EQUIPMENT
 RDM INDUSTRIAL ELECTRONICS INC
 RED RIVER SOFTWARE
 RELIABLE PLUS CAR WASH SERVICES
 RENEWABLE ENERGY GROUP®
 RETAIL DATA SYSTEMS
 RHINO TUFF TANKS

RHL SUPER GRAPHICS
 RINALLIANCE INC
 ROBERTS BUSINESS FORMS
 ROCHESTER PETROLEUM EQUIPMENT INC
 ROLLIES SALES & SERVICE
 ROSE CITY CANOPY & SIGN
 RUGID GUARD ISLAND RESTORATION
 S & L COMPUTER SERVICES
 S & R SALES INC/HUSKY CORP
 SAMPLESERVE.COM
 SARATOGA RACK MARKETING/CDEF
 SCENIC SIGN CORPORATION
 SCHAEFFER FUEL ADDITIVES
 SCR
 SENECA COMPANIES
 SENECA TANK INC
 SHINGOBEE BUILDERS
 SINCLAIR OIL CORP
 STAN MORGAN AND ASSOCIATES
 STUART TANK SALES CORP
 SURE FOOT CORPORATION
 TANKNOLOGY INC
 TECMARK
 THE MILLER GROUP
 THE YES GROUP
 TRANSWEST TRAILERS
 TRIPLE C
 TSBL DISTRIBUTING/GENUINE BROASTER
 UNIFIED CONTRACTING SERVICES INC
 UNIVERSAL TRUCK SERVICE LLC
 US BANK
 USEMCO
 USI INSURANCE SERVICES
 VALLEY PETROLEUM EQUIPMENT
 VERISK RETAIL
 VP RACING FUELS
 WALSH, LONG & COMPANY
 WCEC
 WE-MAC MFG
 WERTS WELDING & TANK SERVICE INC
 WESROC by Independent Technologies Inc.
 WESTERN GLOBAL
 WESTMOR INDUSTRIES
 WINTHROP & WEINSTINE, P.A.
 WORLD FUEL SERVICES
 XPRESSYSTEMS
 XTREME WASH SYSTEMS

**Thank you for
 exhibiting in 2019,
 we look
 forward to seeing
 you in 2022.**





UPPER MIDWEST CONVENIENCE STORE AND ENERGY CONVENTION

Saint Paul RiverCentre—Saint Paul, MN

April 18-20, 2022

EXHIBITOR CONTRACT

Please reserve _____ exhibit space(s) at the 2022 UMCS Convention and Trade Show to be held at the Saint Paul RiverCentre, St. Paul, MN. We agree to pay, in accordance with the following, per booth:

<u>BOOTH RATES:</u>		<u>10' X 10'</u>	<u>MN or IA Member</u>	<u>Non-Member</u>	
			\$ 1,125.00	\$ 1,425.00	
			\$ 1,325.00	\$ 1,625.00	
Truck Space—	Tank	Wagon	10' X 40'	\$ 2,000.00	\$ 2,300.00
	Transport		10' X 70'	\$ 2,300.00	\$ 2,600.00

Booth Choice: First _____ Second _____ Third _____

Truck Space: _____ Tank Wagon (10' X 40') _____ Transport (10' X 70')

Enclosed is check or credit card to cover the cost of _____ space(s) for the amount of \$ _____.

Check _____ or Credit Card # _____ Exp Date: _____

Booths must be paid in full to reserve a space. Refunds before January 1, 2022 will be in full. After January 1, 2022, refunds only if space is resold. **You may pay with credit card or check. If you submit your contract via email or fax and wish to pay by check, we will hold the booth space for 10 days and MUST receive payment within those 10 days or space will be released.**

It is our understanding that exhibit spaces are allotted in the order in which contracts are received and will be assigned based on best available. However, UMCS reserves the right to make the final space determination according to what it deems to be in the best interests of the show. We further understand that the UMCS, MPMA, PMCI or the Saint Paul RiverCentre are not responsible for lost, stolen or damaged equipment, supplies, etc. If in the opinion of the Convention Committee a booth setup is in conflict with another exhibitor, the Committee will make the final determination on the setup.

UMCS reserves the right to determine the eligibility of any company or product for inclusion in the UMCS Show.

Only the company contracting for space may occupy space contracted for. Exhibitors are not permitted to sublet, transfer or assign space in whole or part, contracted for; permit the use of the space for any purpose other than the use contracted for and specified herein; or exhibit demonstrate or distribute anything not made, packed or sold, under or over the name of the exhibitor or dealt with in the normal course of their business without the consent of UMCS.

All equipment and operation of equipment must be in the confines of the booth space. We also understand that every attempt will be made to protect the existing flooring (i.e. If mixing, preparing, or frying food, the existing carpet needs to be protected from flour, oil, etc).

CONTINUED ON REVERSE...

UMCS Exhibit Contract cont.. Page 2

MOVE OUT: Move out begins after 12:15 pm (after trucks are moved out) on Wednesday, April 20, 2022. Move-out time will be monitored. Any exhibitor that begins taking their exhibit down prior to 12:00 pm will have their 2023 booth price doubled. All equipment must be moved out by 8:00 pm—any expenses and liability for violation of time will be assumed by exhibitor. This policy will be strictly enforced by the MPMA & PMCI Board of Directors. *(GES will remove aisle carpet at 12:00 pm. Exhibitors can be in the aisles at 12:15 or once the aisle carpet has been removed.)*

Category best describes your product/service: _____

PRODUCT GUIDE INFORMATION (50 words or less giving a brief description of your company & products being displayed)

Pre-registration form for exhibitor badges and hotel reservations will be in your exhibit packet mailed 45 days prior to show.

PLEASE PRINT CLEARLY

We would like our BOOTH SIGN to read:

COMPANY NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____

FAX: _____ EMAIL: _____

☐ I have read and understand the Move-out Policy.

SIGNATURE _____ PRINT NAME _____

RETURN TO:

**UPPER MIDWEST CONVENIENCE STORE AND
ENERGY CONVENTION
ATTN: Holly Werner
3244 Rice Street, St. Paul, MN 55126-3047
Email: info@umcs.energy**